



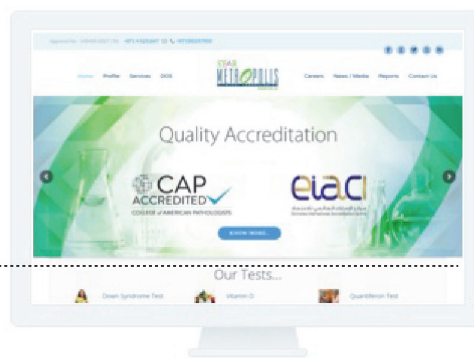
Prepared by:
WebFX
888-601-5359
sales@webfx.com

Page Grade: 63/100
Web Page: starmetropolisme.com
Keyword: Laboratory

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Put the important stuff above the fold.



SPEED

SECONDS	2.29	KILOBYTES	2049.74	REQUESTS	72
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✗ This page should load quicker

✗ Reduce the page size

✗ Too many file requests

URL

starmetropolisme.com

✓ URL is SEO friendly

✗ Exact keyword not found in this URL

✓ No underscores in URL

✓ Page is close enough to top-level domain

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TITLE TAG

Home | STAR Metropolis Clinical Laboratories & Health Services Middle EastSTAR Metropolis Clinical Laboratories & Health Services Middle East

- Title tag should contain keyword
- Title tag should begin with keyword
- Title tag should be 70 characters or less

DESCRIPTION TAG

Not found.

- Description tag needs exact keyword
- Description tag should be 160 characters or less

IMAGE ANALYSIS

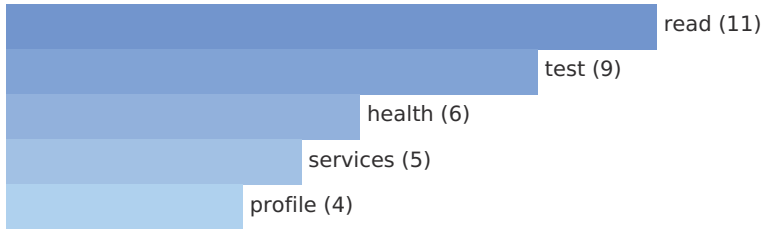
36 images

- No image meta tag found
- All images have alt tags
- Exact keyword found in an alt tag
- Exact keyword in an image file name
- Remove any underscores in image file names

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TOP 5 WORDS USED



HEADING TAGS

- *H1 Tag: Missing*
- *H2 Tag: Our Tests...*
- *H3 Tag: Missing*

Add a H1, H2, and H3 tag to this page

Add exact keyword to H1, H2, or H3 tag


There are no duplicate heading tags

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COPY ANALYSIS

 You should have 2,000+ words on this page

 Exact keyword used 2 times

 Bold, italicize, or underline exact keyword

 Add your exact keyword to the first 100 words

 Add your exact keyword to anchor text

 Link to a sitemap.html found

CODE ANALYSIS

 No flash found

 Text to HTML ratio is too low (< 25%)

 Found schemaorg markup


 Link to a sitemap.xml

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SOCIAL ANALYSIS



 [Add a link to a blog](#)

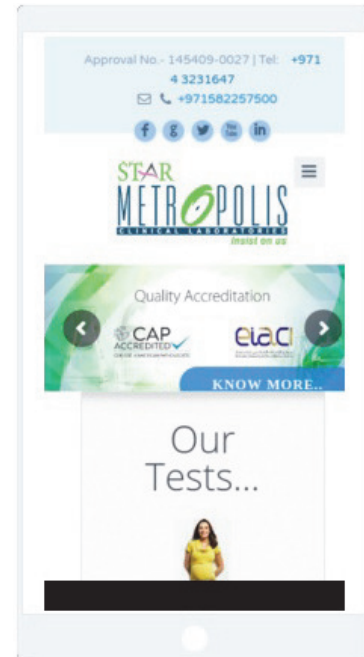
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MOBILE ANALYSIS

- ✓ We found a mobile sitemap
- ✗ Server should use compression (e.g., gzip)
- ✓ We found a viewport metatag

Mobile-friendly landing pages and blog articles rank higher in Google's mobile search results.










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PAGE LINK ANALYSIS



-  2 links from other sites
-  Found 3 links from unique domains
-  This page has 16 outbound links
-  This page has 16 outbound follow links
-  MozTrust page score: 1.5
-  MozRank page score: 1.5
-  Moz Page Authority: 15

ROOT DOMAIN LINK ANALYSIS



-  Found 27 links from other sites
-  Found 22 links from unique domains
-  MozTrust domain score: 1.3
-  MozRank domain score: 1.3
-  Moz Domain Authority: 13

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DOMAIN ANALYSIS


starmetropolisme.com


 Domain should be < 15 characters in length

 This domain is 10 years, 151 days old

 This domain expires in 1 years, 215 days

 Preferred domain set

 Canonicalize your IP address

 Site is accessible via http (SSL)

 robots.txt file found

 Favicon found

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TASKS

- This page should load quicker

- Reduce the page size

- Too many file requests

- Exact keyword not found in this URL

- Title tag should contain keyword

- Title tag should begin with keyword

- Title tag should be 70 characters or less

- Description tag needs exact keyword

- Description tag should be 160 characters or less

- No image meta tag found



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TASKS

Add a H1, H2, and H3 tag to this page

Add exact keyword to H1, H2, or H3 tag

You should have 2,000+ words on this page

Bold, italicize, or underline exact keyword

Add your exact keyword to the first 100 words

Add your exact keyword to anchor text

Text to HTML ratio is too low (< 25%)

Link to a sitemap.xml

Add a link to a blog



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TASKS

- 2 links from other sites

- MozTrust page score: 1.5

- MozRank page score: 1.5

- MozTrust domain score: 1.3

- MozRank domain score: 1.3

- Domain should be < 15 characters in length

- Canonicalize your IP address
